



# SPONSORSHIP PROPOSAL



[www.fightnighttv.co.uk](http://www.fightnighttv.co.uk)



Date Issued: 24/02/2022

# SPONSORSHIP PACKAGES

## ON PAGE ADVERTISING

WEBSITE PRESENCE  
PRICE PER SQUARE VISABLE ON  
THE LIVE STREAM PAGE  
SOCIAL MEDIA APPRECIATION PAGE

**£30 PER MONTH  
OR £350 PER YEAR**

## MAIN SPONSOR

WEBSITE PRESENCE  
EMAIL BLAST TO CUSTOMERS  
PRESS RELEASES  
INTERVIEW LOGOS ON SCREEN  
LOGO ON T-SHIRTS  
BLOGS  
LIVE STREAM ON SCREEN  
SOCIAL MEDIA POSTS ACROSS ALL PLATFORMS  
WEBSITE ADVERTISING ON SCREEN

**£500 PER MONTH  
OR £5,500 PER YEAR**



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# ABOUT FIGHT NIGHT TV

**Boxing is at an all time high in the UK and the rest of the world and we want YOU to be a part of it. Fight Night TV gives fans, friends and family of white collar boxers access to watch their bouts from anywhere in the world on their devices.**

Watch at your convenience and get exclusive boxing entertainment on demand. From interviews to the fight build up on our social media channels, you can watch fight night live from outside the ring on your TV, laptop, mobile phone or tablet.

Can't catch a fight live? We've got you covered. As a Fight Night TV subscriber you can enjoy fight nights on replay so you never have to miss a fight.

Fight Night TV is built for the boxers and fans by boxers and fans.

Join in on the action!

The image displays four overlapping promotional cards for Fight Night TV, arranged in a descending staircase pattern from top-left to bottom-right. Each card features a dark background with a blurred image of a boxing ring and a fighter. The text on the cards is as follows:

- Card 1 (Top-Left):** "FIGHT NIGHT VIDEO LIBRARY" in large red and white letters. Below it, in smaller white text: "ACCESS ALL LIVE AND PAST FIGHT NIGHT TV EVENTS". The Fight Night TV logo is at the bottom. An image of a laptop and a smartphone showing fight streams is at the bottom left.
- Card 2 (Second):** "PROMOTE YOUR BOXING EVE" in large red and white letters. Below it, in smaller white text: "YOUR EVENTS. OUR LIVESTREAM!". The Fight Night TV logo is at the bottom left.
- Card 3 (Third):** "LIVE BOXING ON DEMAND" in large red and white letters. Below it, in smaller white text: "JOIN THE UK'S FASTEST GROWING WHITE COLLAR BOXING PLATFORM". The Fight Night TV logo is at the bottom left.
- Card 4 (Bottom-Right):** "SUBSCRIBE NOW START WATCHING" in large red and white letters. Below it, in smaller white text: "GET ACCESS TO ALL LIVE FIGHT STREAMS, EXCLUSIVE CONTENT, INTERVIEWS AND MORE". The Fight Night TV logo is at the bottom left.

# SOCIAL MEDIA INFLUENCE

**INSTAGRAM**

**26M**

26 million posts on  
Instagram using **#boxing**

**FACEBOOK**

**20M**

Boxing audience size in the  
South East of England

**FIGHT  
NIGHT**  
**TV**

**TIK TOK**

**10.7M**

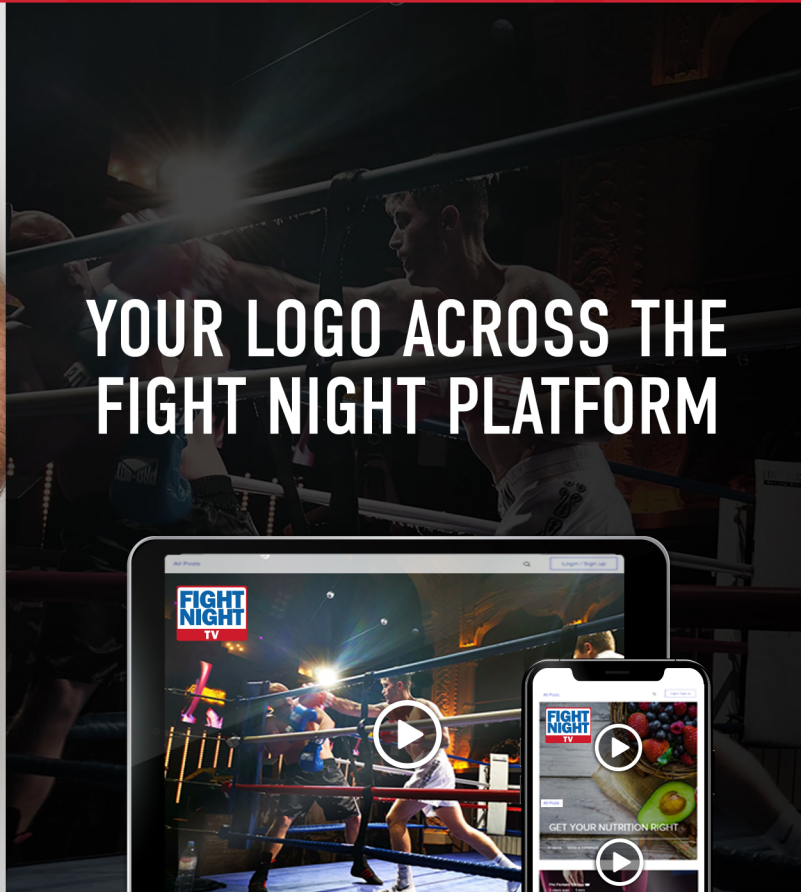
views on TikTok  
for **#boxing**

**TWITTER**

**206M**

Active users

# SOCIAL MEDIA INFLUENCE



YOUR LOGO ACROSS THE  
FIGHT NIGHT PLATFORM

## SIGN UP

As an advertising partner on Fight Night TV and get promoted across all our social media platforms and on our live stream web site



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